



For Immediate Release

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Follett's Textbook Rental Coming to Canada for First Time

Follett of Canada launching Rent-A-Text program to save students 50% or more

OAKVILLE, ONTARIO, June 3, 2010 – Follett of Canada (FOC), the nation's leading provider of bookstore services, will launch its textbook rental program for professionally managed bookstores in Canada. The new Rent-A-Text pilot program will begin in select Canadian college and university bookstores this fall. Students who rent their textbooks can save 50 percent or more compared to the price of a new textbook.

Participating locations:

University of Winnipeg Bookstore
Humber Bookstore – Main Campus
Humber Bookstore – Lakeshore Campus
Carleton University Bookstore
St. Clair College Bookstore – Thames Campus
St. Clair College Bookstore – Windsor Campus

Launching in six FOC bookstore locations for the 2010 academic term, Follett anticipates making Rent-A-Text available to all FOC managed bookstores across five provinces for the 2011 academic year.

The program will be managed by two FOC regional managers - Kim Quarrie based in Ontario and Patricia MacAulay based in Quebec. With rental, FOC will continue to draw on materials and merchandise sourced from Canadian publishers.

“Our value-driven rental program offers students convenience, promised savings and multiple ways to pay, including financial aid and campus cards,” said

Thomas A. Christopher, President of Follett of Canada. “Follett has been at the forefront of cost-savings programs for more than a century and textbook rental is just one of many ways we are working with college and university administrators to drive down the cost of course materials.”

Follett of Canada’s pilot textbook rental program will:

- Be available to students in-store, allowing students to chose a preferred form of payment, including financial aid and campus cards
- Allow students the freedom to highlight and take notes all within the normal wear and tear associated with coursework
- Give students the choice to buy their textbook at the end of the term if they want to keep the book

Follett of Canada plans to build on the success of the Rent-A-Text program in the United States. Rent-A-Text will reach more than 600 campus bookstores in the United States during the 2010 academic year and is expected to save students millions of dollars.

For more information about Follett’s textbook rental program, contact Joe Skaggs at 800.323.4506 or at jskaggs@fheg.follett.com.

About Follett of Canada

Follett of Canada (FOC) is leading operator of college and university bookstores in Canada, serving 26 schools with 35 campus bookstores across five provinces. In addition to a guaranteed income to the institution, FOC services include complete store renovations, robust hiring, training and development programs, and access to state-of-the-art retail technologies including the continent’s most visited collegiate retail website, efollett.com. Follett of Canada is a subsidiary of the Follett Corporation.

About Follett Higher Education Group

Follett Higher Education Group of Oak Brook, Illinois, is the leading provider of bookstore services and the foremost supplier of used books in North America. Follett services five million students and over 400,000 faculty members through more than 850 stores. Follett also services more than 1,600 independent campus stores with its wholesale services, and has the most visited ecommerce collegiate website, efollett.com, that provides services and products through a network of more than 900 campus stores.

About Follett

Follett Corporation is a \$2.7 billion, privately-held company that provides products, services and solutions to the educational marketplace. Follett Corporation was founded in 1873, and today is headquartered in River Grove, Illinois.

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