



For Immediate Release

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Rent-A-Text to Arrive on More Canadian Campuses this Fall

Follett of Canada builds on success of pilot program with national rollout of textbook rental program

OAKVILLE, ONTARIO, February 14, 2011 – When students arrive on college campuses across Canada this fall, they will have the opportunity to take advantage of one of higher education’s most exciting trends: textbook rental. Follett of Canada, the nation’s leading provider of college and university bookstore services, today announced that its popular Rent-A-Text textbook rental program will be offered to its entire network of Canadian partners beginning in fall 2011. Last year, Follett of Canada saved students more than \$500,000 in a pilot program at six Canadian locations. Rent-A-Text saves students 50 percent or more off the cover price of the most popular textbooks.

“Our value-driven rental program offers students convenience, promised savings and multiple ways to pay, including financial aid and campus cards,” said Thomas A. Christopher, President of Follett of Canada. “Follett has been at the forefront of cost-savings programs for more than a century and textbook rental is just one of many ways we are working with college and university administrators to drive down the cost of course materials.”

Follett of Canada’s Rent-A-Text program, which will continue to be managed locally and draw on materials and merchandise sourced from Canadian publishers, is available to students at their local bookstore and online through efollett.com. Rent-A-Text allows students the freedom to highlight and take notes all within the normal wear and tear associated with coursework.

The company’s Canadian expansion will build on the already strong student savings and satisfaction with the program across North America. Follett Higher Education Group has already saved students more than \$100 million USD since the beginning of the 2010 academic year. Follett also reported that 99 percent of students would rent again from the bookstore, according to a national survey conducted by the company.

Follett of Canada will release additional information about Rent-A-Text availability beginning this summer. For additional information, visit www.follettofcanada.ca.

About Follett of Canada

Follett of Canada (FOC) is leading operator of college and university bookstores in Canada, serving 26 schools with 35 campus bookstores across five provinces. In addition to a guaranteed income to the institution, FOC services include complete store renovations, robust hiring, training and development programs, and access to state-of-the-art retail technologies including the continent's most visited collegiate retail website, efollett.com. Follett of Canada is a subsidiary of the Follett Corporation.

About Follett Higher Education Group

Follett Higher Education Group of Oak Brook, Illinois, is the leading provider of bookstore services and the foremost supplier of used books in North America. Follett services five million students and over 400,000 faculty members through more than 850 stores. Follett also services more than 1,600 independent campus stores with its wholesale services, and has the most visited ecommerce collegiate website, efollett.com, that provides services and products through a network of more than 900 campus stores.

About Follett Corporation

Follett Corporation is a \$2.7 billion, privately-held company that provides products, services and solutions to the educational marketplace. Follett Corporation was founded in 1873, and today is headquartered in River Grove, Illinois.

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